



BALER COMPETENCE CENTRE

KVERNELAND GROUP RAVENNA 





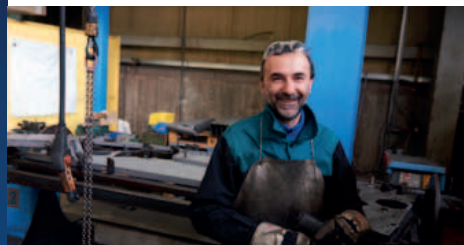
THE BALER – IT'S PART OF OUR CULTURE

Kverneland Group, a leading international company, supplies agricultural machinery and services on a worldwide basis. We develop, produce and distribute, innovative and market leading equipment to professional farmers and contractors everywhere.

Our Baler Equipment division is in a state of constant development, the main aim being to help farmers increase their output and efficiency. We know balers, not just through our own expertise and highly experienced employees, but also via decades of customer feedback.



Scan the code and watch the video about our factory in Ravenna.



Innovative equipment for professional farmers and contractors worldwide.



WE'RE PART OF THE FOOD CHAIN

Increase productivity and efficiency.

Farmers produce high quality raw materials which once processed, provide the food we eat. Here at Kverneland Group Ravenna we see our machines

as an integral link in this most important chain of production. Regardless of who we are, where we are, and under which conditions we live and work, there will always be a need for food; and someone has to produce it. Through constant innovation and quality, Kverneland Group Ravenna contributes technology and

equipment, helping primary industries to manage the land and maximize resources, whilst at the same time keeping an eye on the environment. According to UN estimates, by the year 2050 the world population will have risen to approximately 11 billion. To feed all these people, we will need to maximize food production

efficiency. Kverneland Group works closely together with the professional farming community worldwide to meet these challenges. Our goal is simply to make farmers' work easier and more profitable by providing high quality machinery and offering professional after sales service.





PRODUCTIVITY QUALITY TEAM WORK

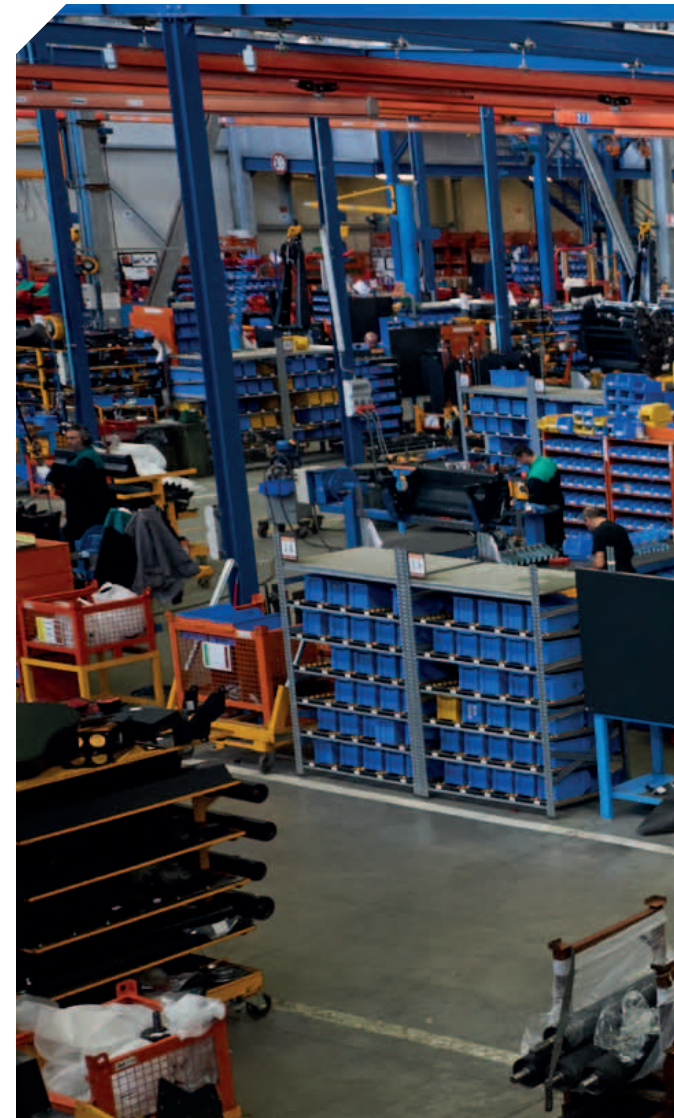
Efficient and Lean Manufacturing Setup.

The current manufacturing site in Russi was established in 1999, offering one of the most modern and efficient baler factories in Europe. The key focus is on further developing the manufacturing strategy to improve production processes, maximize product quality,

increase productivity, and to strengthen employee team work. Through various and ongoing learning processes, employees are made aware how success is achieved through daily perfection, right down to the smallest detail. In addition LEAN philosophy is a key driver in the manufacturing concept, where we constantly strive to optimize production flow. This also facilitates adapting to changes in the market.

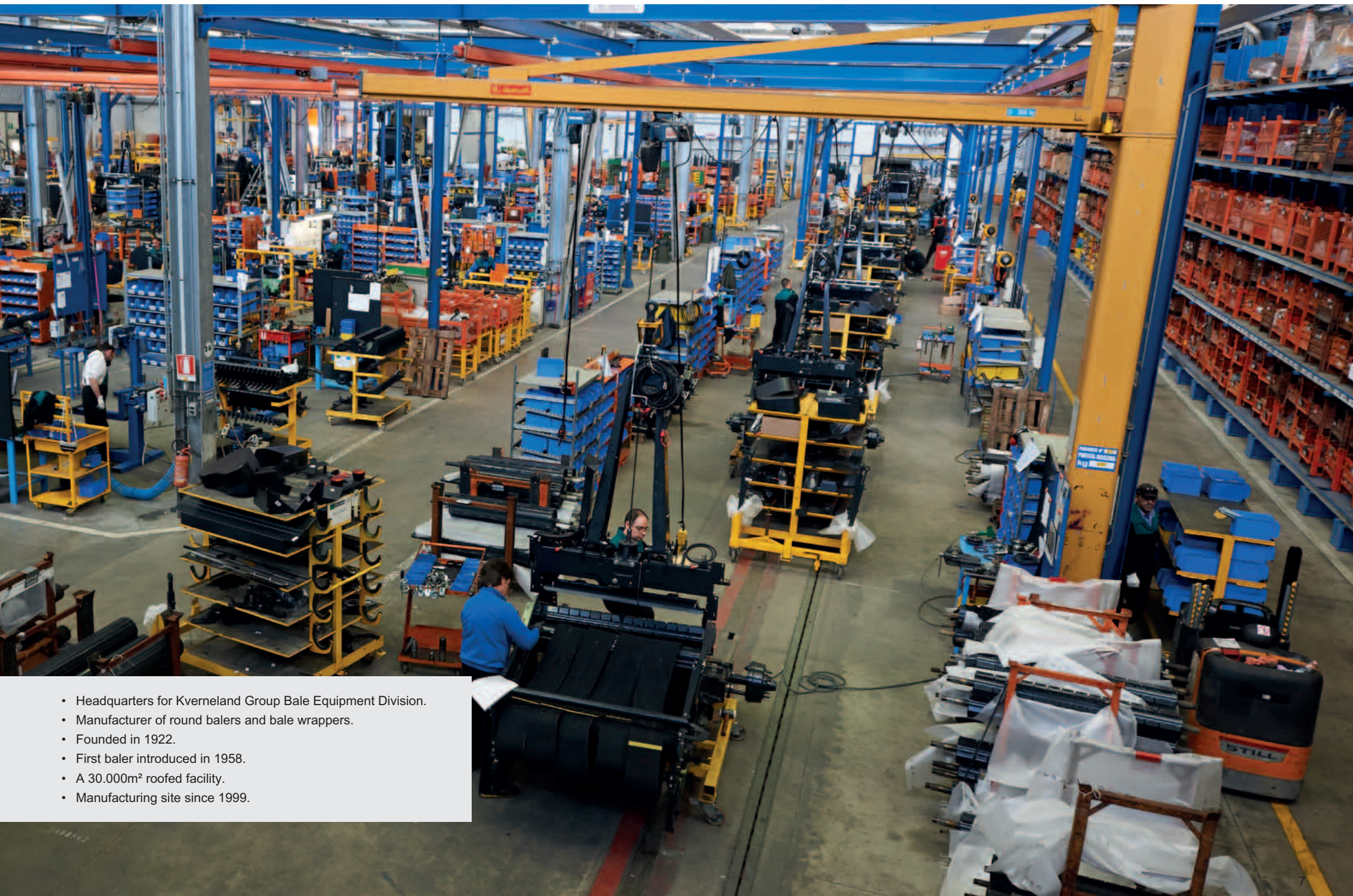
Kverneland Group Ravenna offer one of the broadest and most complete product ranges of round balers and bale wrappers available. These are produced for a number of different brands e.g. Viccon, Kverneland and Galignani. The keyword here is flexibility, making it easy to switch production capacity between the models and brands, ensuring a rapid response to changes in market demands.

The assembly lines of Kverneland Group Ravenna are organized around three mixed model lines, of which two are dedicated to round balers, and with the other line fully focusing on bale wrappers. Thanks to the modular nature of the product range, it's possible to produce different models on the same production line in a continuous and efficient manner.

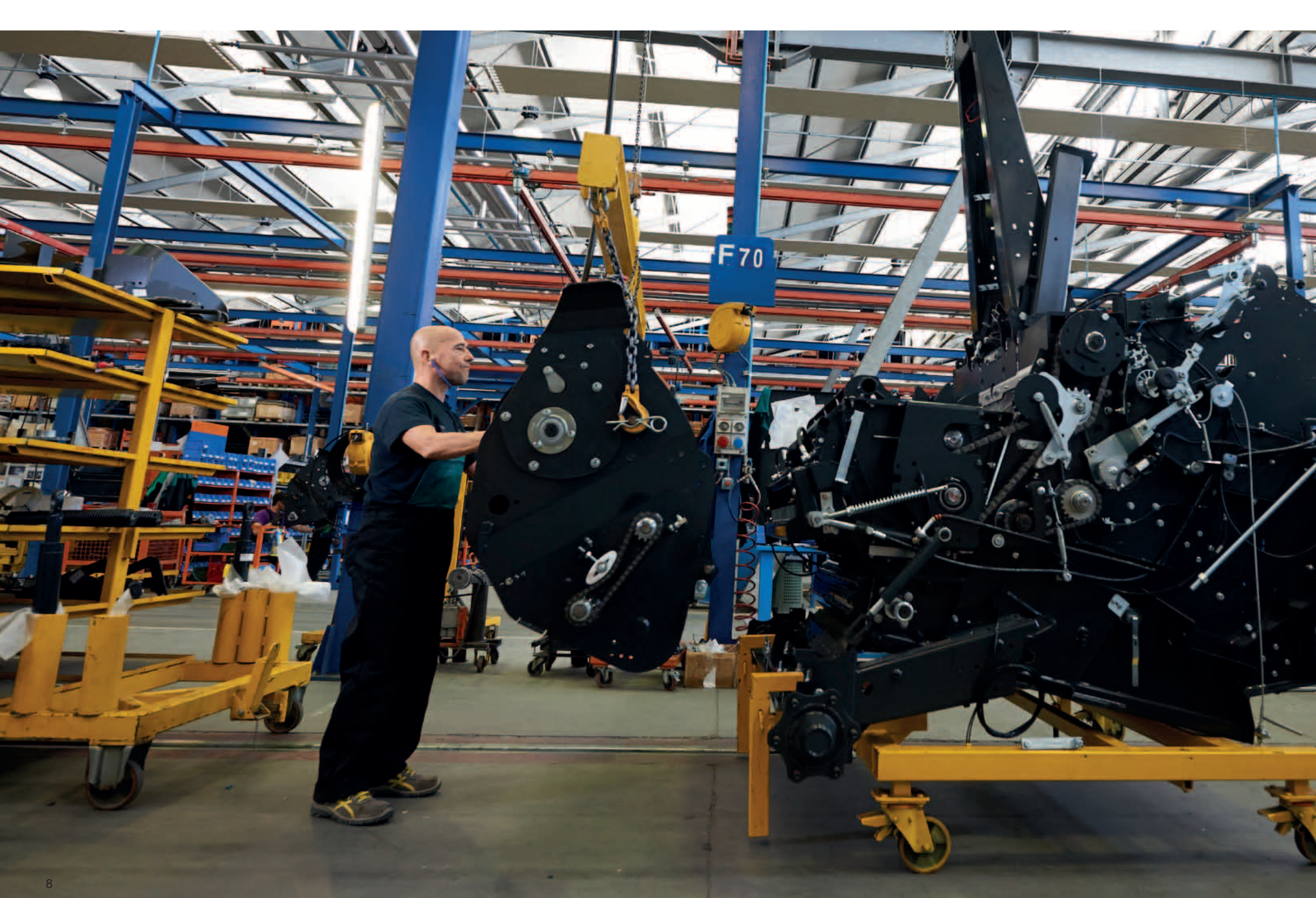


Kverneland Group Ravenna - at a Glance

With over 50 years of accumulated baler knowledge, Kverneland Group Ravenna is a world leading manufacturer of round balers and bale wrappers.



- Headquarters for Kverneland Group Bale Equipment Division.
- Manufacturer of round balers and bale wrappers.
- Founded in 1922.
- First baler introduced in 1958.
- A 30.000m² roofed facility.
- Manufacturing site since 1999.



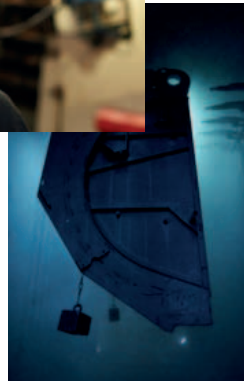
F70

CONSTANTLY FOCUSSING ON QUALITY



The term quality is very broad. For us it is an integral part of everything from product development, production, marketing and sales, right through to the customer's own experience of our round balers and bale wrappers.

Kverneland Group Ravenna is continuously working towards perfection, not just in the improvement of processes, production and actual product, but also via intensive training of the work force, thereby ensuring constant focus and attention on quality and detail.



Strategy realisation through continued quality control.



CREATING VALUE THROUGH INNOVATION

Innovation is the Future.

It's hard to overestimate the importance of innovation for a company like Kverneland Group Ravenna. Simply put, it is fundamental to our continued competitiveness. Research and

development is also a vital part of our continued development. We constantly strive to create value for our customers by developing new products and optimising existing ones.

Innovation is the future – not just for us, but also for our customers, helping them tackle the ever changing demands that their work produces. Capacity and cost of ownership are key

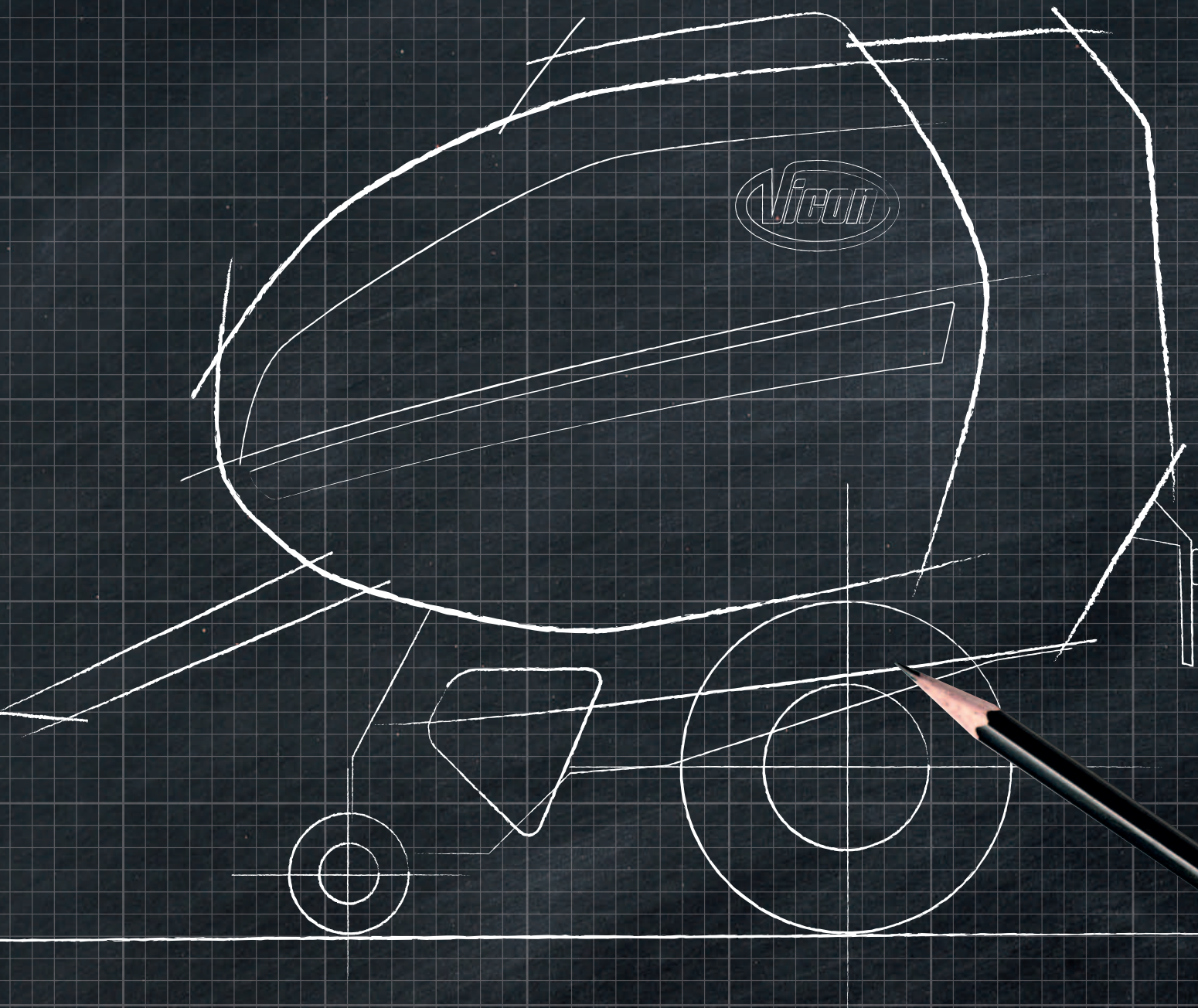
words within agriculture, and a large part of our product development is volume orientated, making farming more efficient.

At Kverneland Group Ravenna, new machines and concepts are developed with the R&D, Product Management and Manufacturing departments working closely together and in tandem with our customers.

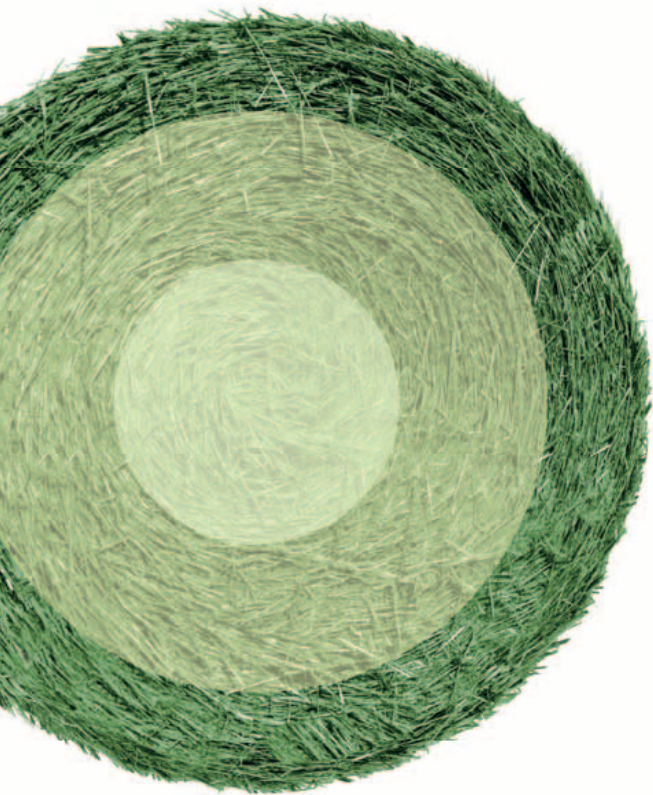
All new machines are thoroughly tested in collaboration with farmers and contractors around the world, ensuring that the quality and design are right.

Understanding new market trends and the possibilities of new technologies, has always been a key factor when developing new balers and bale wrappers.





TOGETHER WE BALE THE WORLD



High density bales are of great importance for our customers. It means getting more material into the bale, being it silage, hay or straw. More material in each bale, combined with a massive bale diameter of up to 2.00m, inevitably means increased crop quality and reduced production cost. This is achieved through the reduction in usage of twine, net and stretch film, and of course time spent carting and stacking bales.

Kverneland Group Ravenna offers the most extensive and wide product range of round balers available on the market today.

Both fixed and variable balers are offered with a variety of bale chamber concepts and different intake systems. A flexibility ensuring that we have a solution for your requirements.



Getting more material
into the bale.





HIGH QUALITY SILAGE DELIVERED IN EASY TO HANDLE PORTIONS

Popular solution
for silage
storage.

Storing silage in wrapped bales was invented by Kverneland back in 1985, and the bale wrapper quickly became very popular. Wrapped bale silage offers a number of advantages over normal storage methods.

- Opening a complete silo clamp leads to oxidization, this in turn leads to loss of nutritional value. The instant wrapping of a silage bale in an airtight package, ensures that the nutrition value of the harvested crop stays inside the bale right up until you use it as feed for your livestock.
- The silage is stored in easy to handle portions - you only open one bale at a time when used for feeding.
- Wrapped bales can also be stored where you like, avoiding the need for expensive storage facilities.





KVERNELAND GROUP

A LEADING INTERNATIONAL MANUFACTURER OF AGRICULTURAL MACHINERY

Kverneland Group has a strong global and local presence.

The Group has its own sales network in 19 countries, and exports to a further 60 countries. The products are produced in 9 factories, all acting as specialised

competence centres with Production, R&D and Product Management closely linked. There are factories located in Norway, Denmark, Germany, France, the Netherlands, Italy and Russia.

Kverneland Group was founded in 1879, has 2000 employees, and its headquarters are in Klepp, near Stavanger, Norway.



Kverneland Group Ravenna S.r.l.

Via A. De Gasperi 34
48026 RUSSI (RA), Italy

www.kvernelandgroup.com

