

# WHEN FARMING MEANS BUSINESS

Realising the full potential of farming is about growing and developing your business, not only your crop or livestock, but also your profit. Improve productivity and profitability by focusing on the positives and minimising disadvantageous aspects, through strong, dedicated management.

Success springs from determination and clear targets, from laying down the appropriate strategy and allocating correct investments for the future. Quality results require the right ideas and equipment. When there is work to be done, you need the optimal setup and smart solutions that support you towards an easier, more profitable way of working. You need solutions that make tough and demanding conditions less complicated.





The iM Farming logo appears when the implement can be connected to our smart farming systems and accessories, essential for managing your business.



Effective sowing means speeding up when the soil is exactly right, in order to give your crop a head start.