IsoMatch FarmCentre

Sales and Marketing Information

PDM Team, Oct 2022

The Future of Farming

IsoMatch FarmCentre

Concept

Intuitive, Connected, Sustainable

Telematics solution for **Optimized Machinery** and **Fleet Management**, suitable for all **Kverneland ISOBUS machines**.

- **IsoMatch Tellus PRO** / **GO+** as gateways for cloud connectivity

- Data live **Visualization**, **Analytics** & **Reports,** Send and Receive **Tasks (terminal - cloud), Notifications**, **Alerts**

- Agronomic Tools module for **integrated software on demand** (MyDataPlant, agrirouter)

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Benefits

ALL-IN-ONE

With an easy and clean design.

FULL OVERVIEW

All details in once place wherever you are.

TRACK EVERY DETAIL

In the system, from service alerts to machine performance.

COLLABORATIVE SYSTEM INTEGRATION

With Agrirouter and FMIS.

SUPPORTS DECISSION MAKING

With smart reporting.

OPTIMIZE FARM OPERATIONS

By being connected.

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System overview

What?

- Connecting KvG ISOBUS Machinery

How?

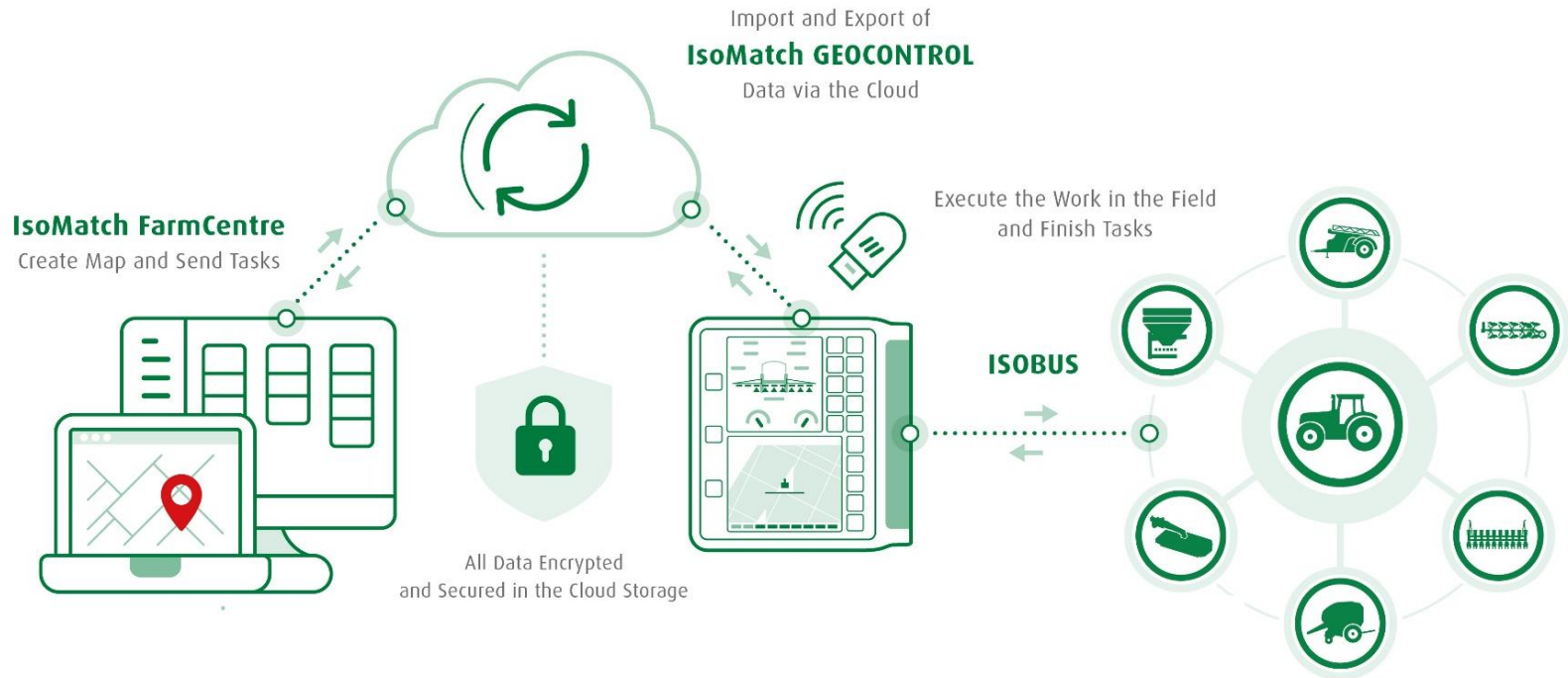- Streamlining Services between our Connected Machinery & IM FarmCentre
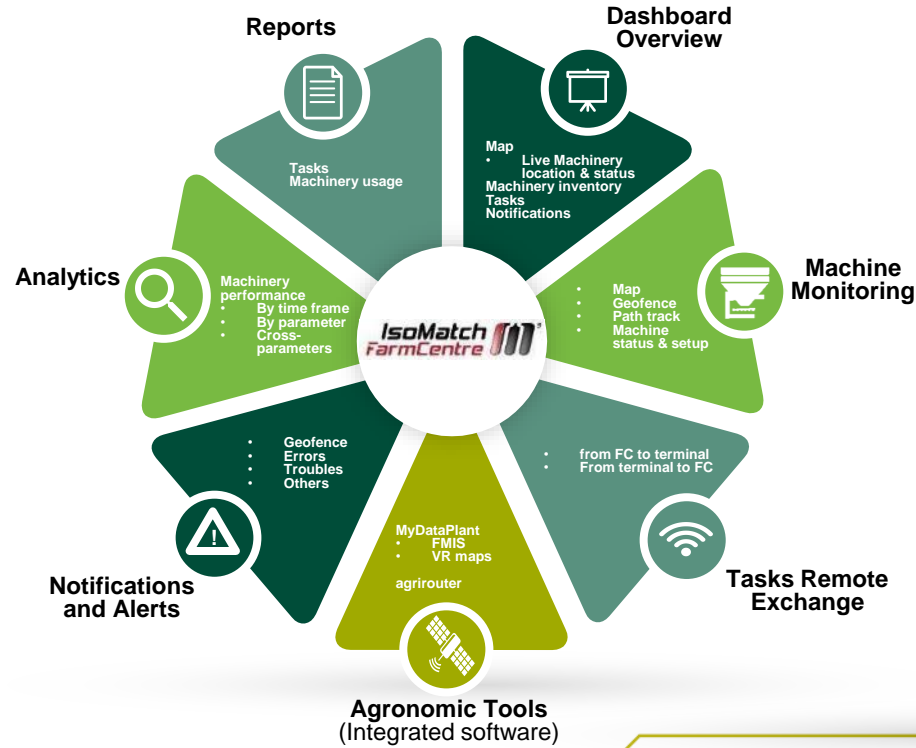
Why?

- To Increase Efficiency of our users

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Connectivity through the cloud

Import and Export of
IsoMatch GEOCONTROL
Data via the Cloud

IsoMatch FarmCentre
Create Map and Send Tasks

Execute the Work in the Field
and Finish Tasks

ISOBUS

All Data Encrypted
and Secured in the Cloud Storage

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Use Cases

Reports
Tasks
Machinery usage

Dashboard Overview
Map
• Live Machinery location & status
Machinery inventory
Tasks
Notifications

Analytics
Machinery performance
• By time frame
• By parameter
• Cross-parameters

Machine Monitoring
• Map
• Geofence
• Path track
• Machine status & setup

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• Geofence
• Errors
• Troubles
• Others

from FC to terminal
From terminal to FC

Notifications and Alerts

MyDataPlant
• FMIS
• VR maps

agrirouter

Tasks Remote Exchange

Agronomic Tools
(Integrated software)

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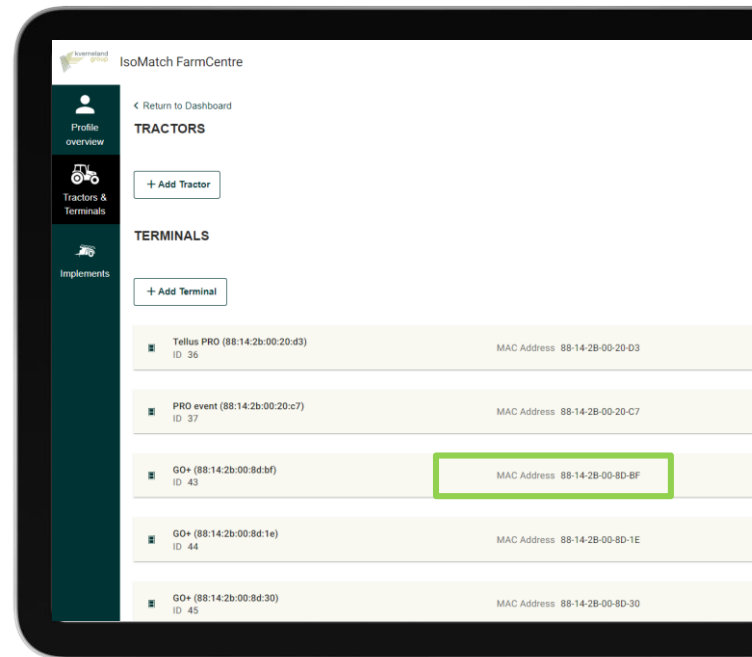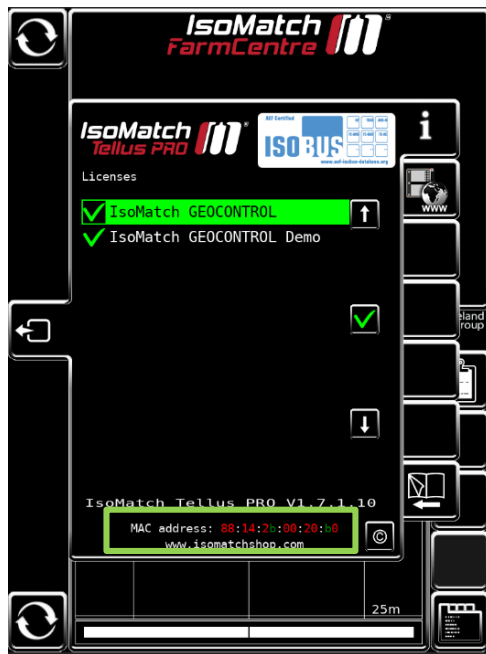kverneland group 10 years part of Kubota

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Start connecting your terminal

Once your IsoMatch FarmCentre account is active, the next step is to link your terminals.

- IsoMatch Tellus GO+
- IsoMatch Tellus PRO

1. Go to Settings and add Terminal
2. Introduce the MAC address
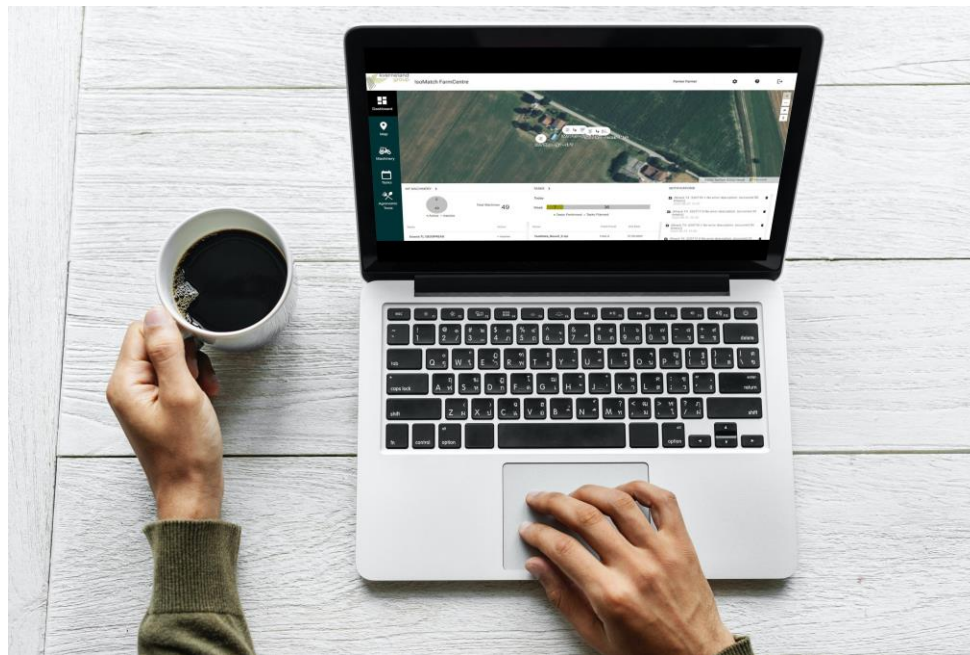3. Check in the terminal that the License of IM FC is active

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Dashboard overview

Full overview in one page where the user finds insights about his connected machines.

- **Map** – see in real-time the status ON/OFF, location and terminals linked to implements

- **My Machinery** – counter and list of active / inactive machines

- **Tasks** – planned and performed counter with list of performed ones

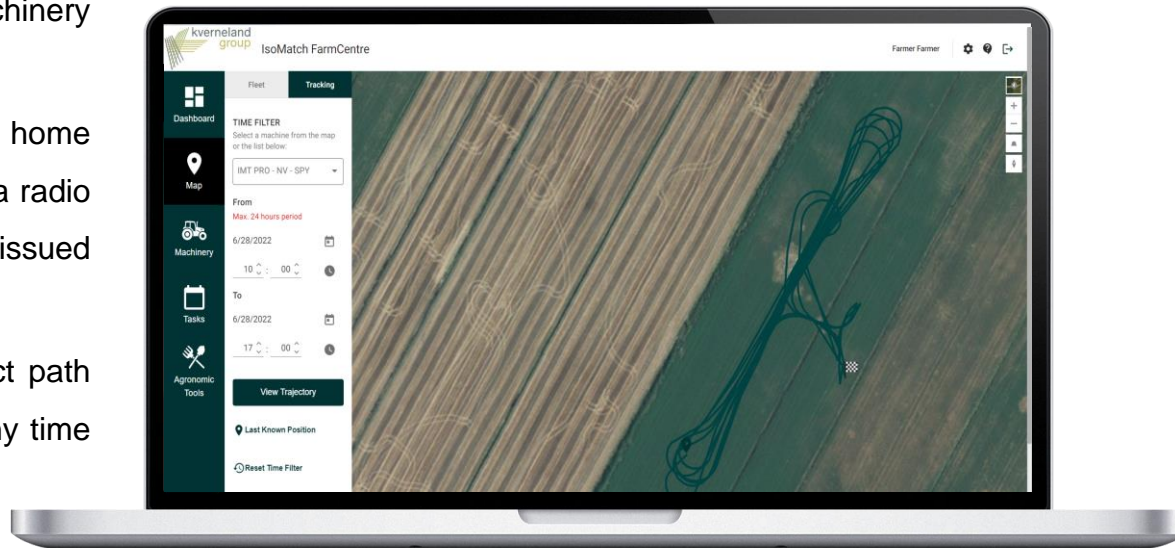- **Notifications** – about machinery, geofence and more

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Map

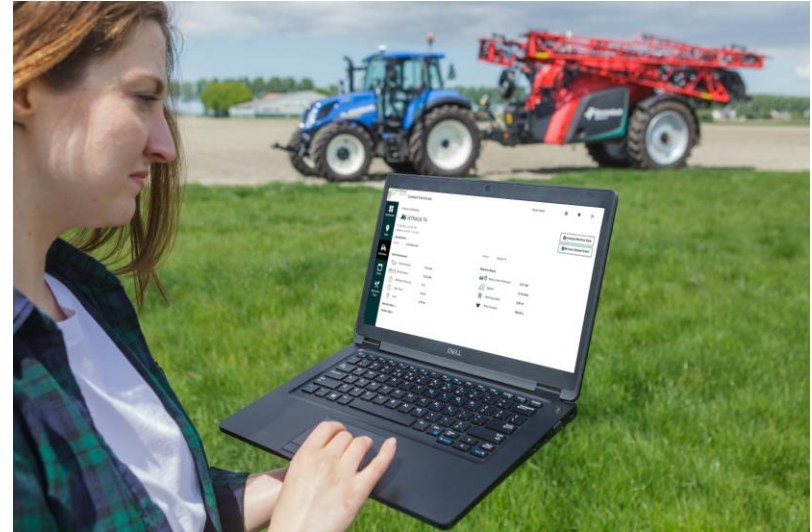Map helps the user to do specific machinery control such as:

- **Geofence** – setting first the home coordinates and then establishing a radio from 1 to 50 km. Notification is issued when a driver is out.

- **Tracking** – ability to see the exact path of a machine from any day and any time within 24 hours.

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Machinery

Inventory of machines where is possible to see for each one:

- **Active / Inactive** – total counter and individual

- **To what terminal is connected**

- **Machine parameters status**

- **Task performance**

- **Rest of machine data** – to check the setup

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Analytics

Place to observe how some machine parameters have performed along the desired period.

- **Calendar** – with populated days that have data

- **Parameters** – possibility to compare 2 at the same time

- **Bar or Line** – type of chart

- **Averages** and **Totals** available

- **Download reports** – in PDF and Excel format

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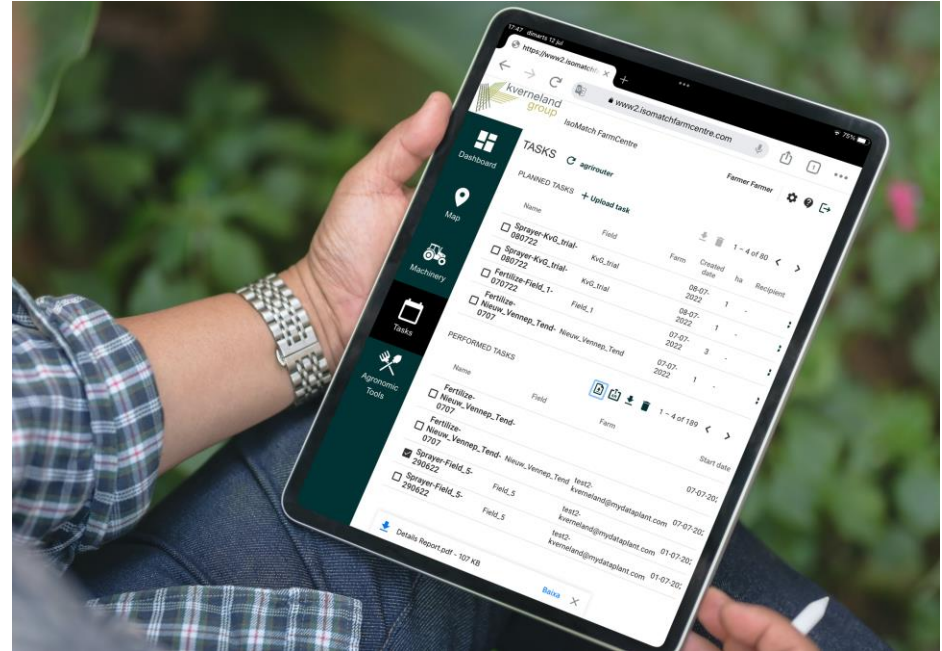
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Tasks

Easy tasks management having the next options:

- **Create tasks** – with our integrated FMIS, upload from any source or from agrirouter

- **Send tasks to terminals** – to KvG or the ones connected via agrirouter

- **Collect performed tasks from terminals** – from KvG or agrirouter

- **Performed tasks can be** – downloaded in taskdata format, PDF and Excel report, also exported to agrirouter

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Agronomic Tools

Integrated external software to reach the specific

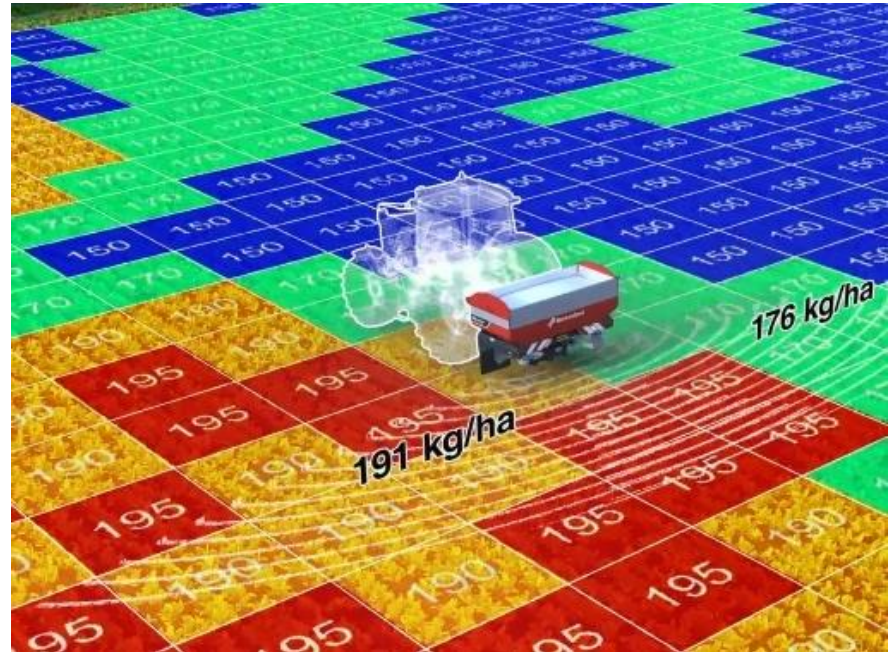agricultural needs of each geography, such as FMIS.

MyDataPlant

Easy creation of Variable Rate maps for site-specific applications: seed, fertiliser and crop protection (fungicides, growth regulators) applications based on field soil zones plus satellite imagery. – free trial 1 year

Agrirouter

Universal data exchange platform for farmers and agricultural contractors that makes it possible to connect machines and agricultural software solutions across manufacturers. – free trial 30 days

176 kg/ha

191 kg/ha

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Implements ready for IM FarmCentre

Implementation completed

Testing and final approval pending (Q3 2022)

Planned (2022-23)

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Support

Operators Manual
To download from the website in PDF format

How to videos
Available in Youtube

Training material
Specific content
On demand webinars

Knowledge & Service Centre
Internal support

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In-house Connected Solutions

ISOBUS Implements

Kverneland and Vicon brands

Spreaders, sprayers, seeder and baler

Terminals

IsoMatch Tellus GO+

IsoMatch Tellus PRO

Terminal Licenses

IsoMatch GEOCONTROL

IsoMatch GEO-VR

Connected User

Enjoy the IsoMatch FarmCentre

journey!

IsoMatch FarmCentre

Start a 4G dongle, 1 year of

license, data and MyDataPlant

voucher

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Prices

A136203600

Popular

KIT IM FARMCENTRE STARTER KVG

€ 1,146

IsoMatch Mobile (4G dongle), SIM card with 1 year of data IsoMatch FarmCentre License (1 year) My Data Plant voucher

A136215100

KIT IM FARMCENTRE 2ND VT KVG

€ 502

IsoMatch Mobile (4G dongle), SIM card with 1 year of data

A136208100

LICENSE RENEWAL IM FARMCENTRE

€ 365

IsoMatch FarmCentre License (1 year) with 1 year of data for the SIM cards

A136184800

KIT IM WIRELESS PRO KVG

€ 134

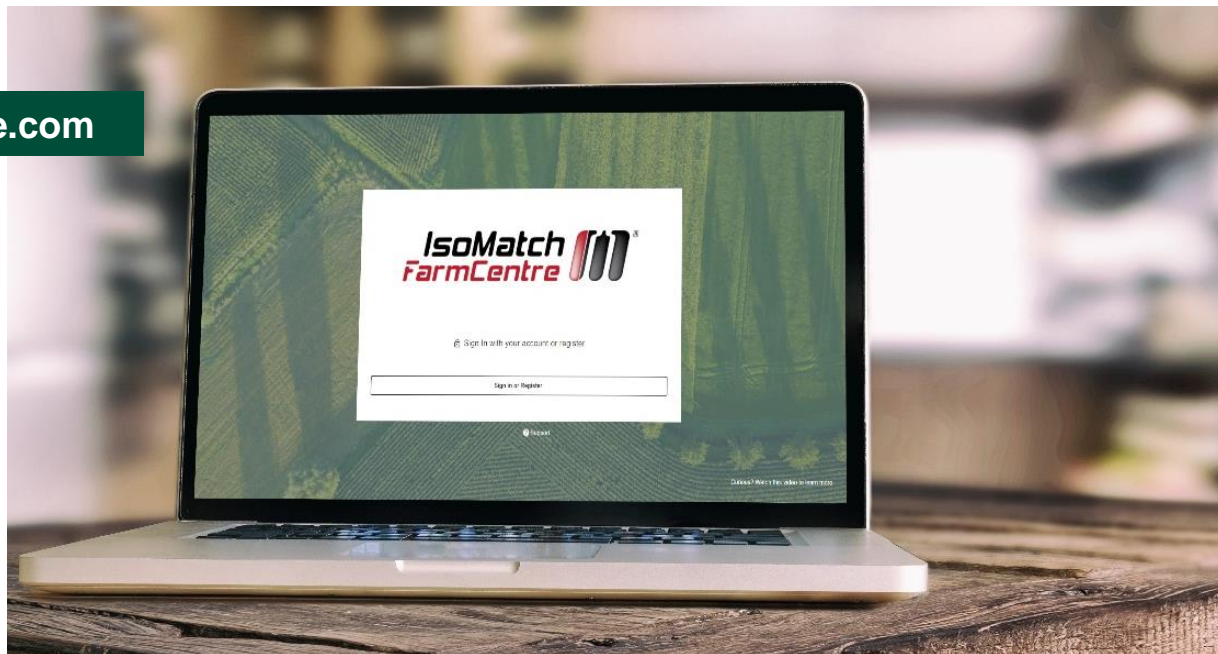IsoMatch USB-WiFi adapter, velcro rounds and cable USB extension

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Get started!

www.isomatchfarmcentre.com

Available in 8 languages:
- English
- Netherlands
- Deutsch
- Español
- Polski
- Français
- Italiano
- Portuguese
- Japanese

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Marketing

Newsletter will be sent out with all marketing details 07.10.2023.

Contact Marketing Coordinator of Mechatronics if you need further information or material.

Content available:
- Social Media content + plan
- Ads
- How-to videos
- Long animation video
- Short animated videos
- Testimonials
- Product video real life
- Press Release
- Leaflet and Flyers
- Posters and Roll-up banners
- 1-pager
- Overview Image
- Imagery
- Supporting training material

Farmer Experience IsoMatch FarmCentre x Vicon RO-M GEOSPREAD
774 views • Sep 27, 2021

Farmer Experience – IsoMatch FarmCentre
317 views • Dec 15, 2020

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Contact us

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Thank you!